

3 Online and Offline Networking Exercises to Grow an Audience for Your Business

Use this worksheet to design a personal networking plan that will help connect you with your ideal audience. You may want to repeat this exercise from time to time.

My ideal audience: _____

Online groups I will join and participate in:

1. _____
2. _____
3. _____
4. _____
5. _____

Local business groups I will join:

1. _____
2. _____
3. _____
4. _____
5. _____

Local in-person events I will attend:

1. _____
2. _____
3. _____
4. _____
5. _____

Business conferences and national events I will attend:

1. _____
2. _____
3. _____
4. _____
5. _____